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FOR IMMEDIATE RELEASE

Now is the time to win a lucrative large corporation or government contract!

Learn how to develop a roadmap for doing business with large corporations and government agencies. We guarantee you the opportunity to meeting with sourcing agents and government procurement officers!

SANTA ANA, California-The Asian Business Association Orange County will host business matchmaking preparation workshop that are designed to assist **all small business** owners who want to get contracts with large corporations and government agencies. Now is the time to learn, understand, and discover the ins and outs of contracting!

The workshops will be held at the Fullerton Marriott in Fullerton, California, on Saturday, May 22nd and Saturday, July 31st, from 8:00 a.m. – 4:00 p.m.

Graduates of the workshops will be eligible to attend a Practice “Business Matchmaking” Conference, where they will have an opportunity to sharpen their sales pitch and get feedback from sourcing agents.

Finally, graduates will have an **opportunity to meet with several buyers from large corporations and government procurement officers, to jump-start their contracting process, at the PROCON and Business Matchmaking Conference** in October 2010.

Robin Billups, Supplier Diversity Manager, Vice President for US Bank and major sponsor for the “PROCON and Business Matchmaking Workshops and Conference” said, “This is a great opportunity for Small Businesses to meet with sourcing agents to find out more about their companies, contracting opportunities, and how to work with them. I am hoping that these workshops will impart key learning’s for both suppliers and sourcing agents. By bringing the two groups together we hope to determine supplier contracting needs and find a business match with the sourcing agents.”

Business owners are strongly encouraged to sign up early to get a combined deal - pay for the workshops and attend the Practice match making and PROCON for no additional costs.

About ABAOC

The Asian Business Association of Orange County (ABAOC), founded in 1992, is a non-profit organization serving the needs of the growing Asian American businesses in Orange County. Since its inception, it has organized many networking mixers, procurement events and outreach programs. The mission of ABAOC is to provide Asian Americans the opportunity to gain access to economic

advancement through networking, education and community representation. For more information about ABAOC, please call the ABAOC office at (949) 222-2291 or visit their website at www.abaoc.org.

About U.S. Bancorp

U.S. Bancorp (NYSE: USB), with \$282 billion in assets as of March 31, 2010, is the parent company of U.S. Bank, the fifth largest commercial bank in the United States. The company operates 3,025 banking offices in 24 states and 5,312 ATMs and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at usbank.com.

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